



SOURAV PAUL

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Summary

Dynamic Graphic Web Designer with a proven track record at Hi-Tech Animation Pvt. Ltd., excelling in visual branding and engaging designs. Adept in Adobe Creative Suite and mentoring teams, I create impactful YouTube thumbnails and website layouts that enhance user experience and drive engagement. Committed to delivering high-quality results with meticulous attention to detail.

Skills

- Graphic design
- Visual branding
- Banner Design
- Website Layouts
- Image editing
- HTML5
- CSS3
- Bootstrap
- Mobile-friendly designing
- Attention to detail
- Adobe Photoshop
- Youtube Thumbnail Design
- Poster Design
- Social media design
- Website graphics
- Responsiveness
- Website Development
- Cross-browser compatibility
- Client communication
- Deadline adherence

Experience

Freelance | Remote

Graphic Web Designer

02/2018 - Current

- Designed YouTube thumbnails, banners, posters, and website layouts with a focus on clear visuals and high engagement. Used Photoshop to create eye-catching designs with strong typography, color balance, and layout.
- Collaborated with cross-functional teams to establish cohesive visual branding.
- Designed engaging website layouts using Adobe Creative Suite tools.
- Collaborated with clients to understand design requirements and preferences.

Hi-Tech Animation Pvt. Ltd. |
Kolkata

Head of the Department:

Graphics & Web

05/2016 - 03/2018

- Mentored junior staff, enhancing their skills and supporting career advancement within the department.
- Established clear goals and timelines, aligning department activities with strategic objectives.
- Developed training programs to improve skills and knowledge within the department.

Education

Google | Online

Google UX Design Certificate in Online

02/2023

NSOU | Kolkata, India

Bachelor of Arts in Kolkata, India

04/2007

CDAC | India

Diploma In Multilingual Web Technology

12/2005

Academy of Music & Fine Arts | Kolkata, India

Diploma in Visual Arts

10/1995

VYASA | Kolkata, India

Yoga Instructor Certificate